

COOKIE POLICY

Delvaux Design Coordination et Finance S.A., and/or its affiliates and subsidiaries (hereinafter "**we, our** " or "**Maison Delvaux**"), undertake to respect your privacy (hereinafter "**you, your**"). As such, La Maison Delvaux protects the personal data of its customers, prospects and users/visitors online, collected in particular by means of cookies, tags and tracking cookies (generally: **cookies**), and treats it with the utmost care.

Our cookie policy ("**Policy**") forms an integral part of our Privacy Policy. Please read them both carefully.

We thank you for having decided to visit us and wish you a pleasant visit to our website <https://www.delvaux.com> ("**Website**").

1. About cookies

Cookies are small text files that are saved on your device when you visit our Website. Cookies may contain information about your use of our Website or allow us to recognize you and your device during a future visit to our Website. You will find more information on cookies at <http://www.allaboutcookies.org> and <http://www.youronlinechoices.eu>.

You are not obliged to accept (all) our cookies. However, if you do not accept or delete our cookies, please be aware that you will not be able to take full advantage of certain features of our Website and/or the user experience. You will find more information on how to disable and/or delete cookies in section 4 below.

2. What types of cookies do we use?

Here is a list of the various types of cookies we use on our Website:

- Strictly necessary cookies - essential cookies to allow you to browse our Website and use its features;
- Analytical/performance cookies - cookies that collect information about your use of our Website, such as the pages/features you visit most often. These cookies allow us to improve the functioning of our Website;
- Functionality cookies - cookies that allow the Website to remember your choices (such as your username, language or region) and offer you an improved, more personalized experience;
- Third-party tracking pixels (Facebook, Pinterest, Twitter, Google AdWords, YouTube & Doubleclick) are also featured on our Website as part of our various advertising campaigns. These are used to allow more in-depth

analysis of ad campaign performance and to provide ads that are more relevant to your interests.

3. List of cookies used on our Website

Below you will find a detailed list of the cookies used on our Website, their purposes, types and origins.:

- Google Analytics (ga, _gid, _gat, _utma, _utmt, _utmb, _utmc, _utmz et _utmv)

Purpose: These cookies are used to collect information about how visitors use this Website. We use this information to generate reports and help us improve the Website. Cookies collect information anonymously, in particular the number of visitors to the Website, how they arrive at the Website and the pages they visit. Finally, these cookies are also used to provide advertisements that correspond more closely to your interests, based on an analysis of your browsing;

Cookie owner: third party;

Cookie type: analytical/performance cookie (persistent);

Information: The information generated by the cookie about your use of this Website is transmitted by Google to servers in the United States, where it is stored. To learn more about Google's cookies, see Google's Privacy Policy;

Cookie validity: _ga: 2 years, _gid: 24 hours.

Purpose	Type	Origin	Period of validity
Audience measurement (visit statistics)	Persistent	Third-party cookies (Google Analytics)	Max. 2 years

You may prevent Google from collecting and using this information (cookies and IP address) by downloading and installing the Google Analytics deactivation browser add-on available at the following address: <https://tools.google.com/dlpage/gaoptout?hl=en>.

- Tracking pixels

Purpose: These pixels are used to collect information about the performance of marketing campaigns. They help us to better understand the profile of our visitors (demographics, interests, etc.). In addition, we use this information to generate reports and help us improve the targeting of our ads. The pixels collect information anonymously, in particular the number of visitors to the Website, how they arrive at our Website, the pages they visit and the actions they take (newsletter sign-up, shop search, etc.);

Validity of tracking pixels: max. 2 years.

Name	Purpose	Type	Origin
Facebook Pixel	Measurement of audience (visit statistics) and ad performance, creation of similar audience lists, remarketing	Script on the Website	Third-party pixel (Facebook pixel)
Twitter Pixel	Measurement of audience (visit statistics) and ad performance, creation of similar audience lists, remarketing	Script on the Website	Third-party pixel (Twitter pixel)
Pinterest Pixel	Measurement of audience (visit statistics) and ad performance, creation of similar audience lists, remarketing	Script on the Website	Third-party pixel (Twitter pixel)
Google Adwords, YouTube & Doubleclick	Measurement of audience (visit statistics) and ad performance, creation of similar audience lists, remarketing	Script on the Website	Third-party pixel (Adwords and Doubleclick pixel)

- **Functionality cookies**
 - Language choice

Purpose: This cookie is used to save the user's choice of language throughout the Website. It is created when you arrive on the Website for the first time, and is

updated when you visit the language selector to change the language in which you wish to visit the Website;

Cookie owner: La Maison Delvaux;

Cookie type: functionality cookie;

Information: The information in this cookie does not leave your computer;

Cookie validity: 1 month.

- Font loading

Purpose: This cookie is used to confirm whether or not you have correctly downloaded the font-related files used on the Website. This cookie enables a slight improvement in the display of the Website's text content;

Cookie owner: La Maison Delvaux;

Cookie type: functionality cookie;

Information: The information in this cookie does not leave your computer;

Cookie validity: 1 month.

Name	Type	Origin	Period of validity
Language choice	Persistent	La Maison Delvaux	1 month
Font loading	Persistent	La Maison Delvaux	1 month

- **Strictly necessary cookies**

- o Session identifier

Purpose: This cookie is used by the server as a unique identifier to identify you during your visit. This cookie is referred to in any error logs;

Cookie owner: La Maison Delvaux;

Cookie type: strictly necessary cookie;

Information: The information in this cookie is only shared with the server on which the Website is hosted. This information does not allow any other system or person to personally identify you;

Cookie validity: deleted automatically at the end of the visit session.

- **CSRF token**

Purpose: This cookie is used to secure the exchange of information contained in a form. It prevents a third party (primarily a hacker) from viewing information exchanged between you and the server using any of the forms on the Website;

Cookie owner: La Maison Delvaux;

Cookie type: strictly necessary cookie;

Information: The information in this cookie is only shared with the server on which the Website is hosted. This information does not allow any other system or person to personally identify you;

Cookie validity: deleted automatically at the end of the visit session.

Name	Type	Origin
Session identifier	Session	La Maison Delvaux
CSRF token	Session	La Maison Delvaux

4. Cookie configuration settings

Cookie settings may vary from browser to browser. For example, the following hyperlinks tell you how to disable the use of cookies in some browsers and/or how to delete cookies:

- **Chrome**: [https://support.google.com/chrome/answer/95647?hl=en](https://support.google.com/chrome/answer/95647?hl=en;);
- **Internet Explorer**: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>;
- **Mozilla Firefox**: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> and <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>;

5. Consent to our use of cookies - Changes to our Policy

By continuing to use this Website, you acknowledge that you have read the terms of this Policy and agree to our use of cookies as set out above (unless expressly stated otherwise).

We may change this Policy from time to time. Any changes that we make in the future to our Policy will be published on this page and, if necessary, will be brought to your attention by email. Please check this page frequently for updates or changes to this document. Continued use of this Website, following the posting of changes to the Policy, implies your acceptance of them.

This Policy was last updated on 29/10/2018.

6. Contacts

Questions, comments and inquiries regarding this Policy should be directed to Delvaux Design Coordination et Finance S.A., for the attention of the head of the legal department, 7, Boulevard Louis Schmidt, 1040 Brussels, Belgium; or by email to dataprivacy@delvaux.com.